



Hispanic Capabilities

Our global network of sample partners gives you access to one of the highest-quality pools of Hispanic respondents of varying demographic, socio-economic, geographical, behavioral, and psychographic characteristics. This allows us to create custom strategic sample blends that best fit the target of your study, and provide you high-quality, deep insights.

Our network includes many of the leading Hispanic panels who utilize unique recruiting methods to engage this hard-to-reach target audience including recruiting in-country, at US-based Latin American consulates, and Hispanic and Latin-themed websites and sports portals.

Key Characteristics:

- ▲ ACCESS TO 7+ MILLION RESPONDENTS ACROSS LATIN AMERICA AND THE UNITED STATES
- ▼ ACCULTURATED AND UNACCULTURATED RESPONDENTS
- ▲ BI-LINGUAL OR SPANISH-DOMINANT PARTICIPATION LANGUAGE
- ▼ 250 PROFILING POINTS
- ▲ EMAIL, TEXT, OR MOBILE INVITE

Countries Represented:

- | | | | |
|-------------|----------------------|-------------|-----------------|
| • Argentina | • Costa Rica | • Honduras | • Puerto Rico |
| • Bolivia | • Dominican Republic | • Mexico | • United States |
| • Brazil | • Ecuador | • Nicaragua | • Uruguay |
| • Chile | • El Salvadore | • Paraguay | • Venezuela |
| • Columbia | • Guatemala | • Peru | |

About EMI

EMI Research Solutions is a leading market research and online sample consultancy. With more than 25 years of experience operating in the insights industry, we provide you with trusted solutions, backed by our commitment to quality, that help you have the data you need to make better decisions.

Our team of research experts understands the ongoing complexities of the insights landscape and builds custom solutions designed to meet your study objectives.

Our world-class project management team, proprietary SWIFT platform, and comprehensive quality controls work together to ensure every project is executed efficiently and every respondent source is carefully managed. The result is high-quality, cost-effective insights delivered with the responsiveness, flexibility, and expertise our clients expect.

EMI's unique combination of industry expertise, unbiased consultation, proprietary technology, and personalized service is what sets us apart from other providers. Whether identifying the right sample strategy, managing complex fieldwork, or ensuring data quality, we partner with you every step of the way to deliver insights you can trust and results that drive action.

VISIT US ONLINE

EMI Research Solutions

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VISIT US IN PERSON

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DISCUSS YOUR PROJECT

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