

Global Sample Capabilities

We're proud of our extensive international reach. From consumer to B2B to healthcare and more, we deliver in any market that has significant internet penetration.

Since 2002, we have completed thousands of studies for Fortune 500 global research companies. Today, our network includes more than 150 online panels in 82 countries and our experience has given us unique regional insights that we use to your advantage.

Even when you're dealing with a multi-country study, you'll appreciate the ease of working with a single experienced researcher makes the complex seem simple. Whether it's consumers in large markets like Germany and France, or business-to-business targets in smaller markets like Venezuela or Malaysia, we will make accessing the right international sample quick and painless..

Regional Scope:

▲ NORTH AMERICA

▼ EUROPE

▲ LATIN AMERICA

▼ ASIA PACIFIC

▲ MIDDLE EAST / AFRICA

North America

USA



CENSUS		ACCESS	
49%	MALES	40%	TOTAL PANELISTS 11,141,057
51%	FEMALES	60%	
13%	AGES 18-24	22%	
18%	AGES 25-34	27%	
17%	AGES 35-44	19%	
19%	AGES 45-54	16%	
33%	AGES 55+	15%	

CANADA



CENSUS		ACCESS	
48%	MALES	32%	TOTAL PANELISTS 1,773,590
52%	FEMALES	68%	
12%	AGES 18-24	16%	
16%	AGES 25-34	22%	
17%	AGES 35-44	20%	
20%	AGES 45-54	19%	
35%	AGES 55+	21%	

Europe

AUSTRIA



CENSUS		ACCESS	TOTAL PANELISTS 133,480
48%	MALES	48%	
52%	FEMALES	52%	
11%	AGES 18-24	20%	
16%	AGES 25-34	30%	
21%	AGES 35-44	22%	
17%	AGES 45-54	15%	
35%	AGES 55+	9%	

GERMANY



CENSUS		ACCESS	TOTAL PANELISTS 1,123,234
48%	MALES	49%	
52%	FEMALES	51%	
10%	AGES 18-24	15%	
15%	AGES 25-34	31%	
20%	AGES 35-44	25%	
18%	AGES 45-54	17%	
37%	AGES 55+	12%	

BELGIUM



CENSUS		ACCESS	TOTAL PANELISTS 91,800
48%	MALES	50%	
52%	FEMALES	50%	
11%	AGES 18-24	24%	
16%	AGES 25-34	24%	
19%	AGES 35-44	20%	
18%	AGES 45-54	18%	
36%	AGES 55+	13%	

GREECE



CENSUS		ACCESS	TOTAL PANELISTS 60,196
49%	MALES	44%	
51%	FEMALES	56%	
10%	AGES 18-24	16%	
19%	AGES 25-34	45%	
18%	AGES 35-44	27%	
16%	AGES 45-54	8%	
36%	AGES 55+	2%	

CZECH REPUBLIC



CENSUS		ACCESS	TOTAL PANELISTS 85,027
48%	MALES	53%	
52%	FEMALES	47%	
11%	AGES 18-24	27%	
21%	AGES 25-34	33%	
17%	AGES 35-44	18%	
17%	AGES 45-54	11%	
34%	AGES 55+	8%	

HUNGARY



CENSUS		ACCESS	TOTAL PANELISTS 1,976,793
47%	MALES	48%	
53%	FEMALES	52%	
11%	AGES 18-24	23%	
21%	AGES 25-34	33%	
10%	AGES 35-44	22%	
11%	AGES 45-54	13%	
31%	AGES 55+	7%	

DENMARK



CENSUS		ACCESS	TOTAL PANELISTS 223,560
49%	MALES	48%	
51%	FEMALES	52%	
10%	AGES 18-24	18%	
17%	AGES 25-34	19%	
19%	AGES 35-44	19%	
17%	AGES 45-54	20%	
36%	AGES 55+	25%	

IRELAND



CENSUS		ACCESS	TOTAL PANELISTS 61,679
51%	MALES	37%	
49%	FEMALES	63%	
16%	AGES 18-24	23%	
21%	AGES 25-34	34%	
19%	AGES 35-44	23%	
16%	AGES 45-54	13%	
27%	AGES 55+	17%	

FRANCE



CENSUS		ACCESS	TOTAL PANELISTS 1,287,304
48%	MALES	38%	
52%	FEMALES	62%	
12%	AGES 18-24	11%	
17%	AGES 25-34	29%	
18%	AGES 35-44	26%	
18%	AGES 45-54	18%	
36%	AGES 55+	14%	

ITALY



CENSUS		ACCESS	TOTAL PANELISTS 1,504,602
48%	MALES	42%	
52%	FEMALES	58%	
9%	AGES 18-24	13%	
18%	AGES 25-34	30%	
19%	AGES 35-44	29%	
16%	AGES 45-54	17%	
38%	AGES 55+	11%	

Europe Continued

NETHERLANDS



CENSUS		ACCESS	TOTAL PANELISTS 487,080
49%	MALES	43%	
51%	FEMALES	57%	
11%	AGES 18-24	25%	
17%	AGES 25-34	26%	
21%	AGES 35-44	20%	
18%	AGES 45-54	16%	
34%	AGES 55+	14%	

SWEDEN



CENSUS		ACCESS	TOTAL PANELISTS 230,040
49%	MALES	39%	
51%	FEMALES	61%	
11%	AGES 18-24	25%	
16%	AGES 25-34	24%	
18%	AGES 35-44	20%	
16%	AGES 45-54	15%	
39%	AGES 55+	17%	

NORWAY



CENSUS		ACCESS	TOTAL PANELISTS 184,680
49%	MALES	41%	
51%	FEMALES	59%	
11%	AGES 18-24	21%	
18%	AGES 25-34	26%	
19%	AGES 35-44	21%	
17%	AGES 45-54	1%	
34%	AGES 55+	15%	

SWITZERLAND



CENSUS		ACCESS	TOTAL PANELISTS 146,880
48%	MALES	45%	
52%	FEMALES	55%	
10%	AGES 18-24	14%	
16%	AGES 25-34	22%	
21%	AGES 35-44	21%	
18%	AGES 45-54	22%	
35%	AGES 55+	22%	

POLAND



CENSUS		ACCESS	TOTAL PANELISTS 361,806
48%	MALES	46%	
52%	FEMALES	54%	
14%	AGES 18-24	27%	
19%	AGES 25-34	40%	
16%	AGES 35-44	18%	
20%	AGES 45-54	10%	
30%	AGES 55+	6%	

TURKEY



CENSUS		ACCESS	TOTAL PANELISTS 1,727,186
50%	MALES	47%	
50%	FEMALES	53%	
19%	AGES 18-24	27%	
27%	AGES 25-34	43%	
20%	AGES 35-44	22%	
15%	AGES 45-54	5%	
18%	AGES 55+	2%	

PORTUGAL



CENSUS		ACCESS	TOTAL PANELISTS 60,674
48%	MALES	56%	
52%	FEMALES	44%	
11%	AGES 18-24	19%	
19%	AGES 25-34	35%	
18%	AGES 35-44	27%	
17%	AGES 45-54	13%	
35%	AGES 55+	6%	

UK



CENSUS		ACCESS	TOTAL PANELISTS 1,485,134
48%	MALES	41%	
52%	FEMALES	59%	
12%	AGES 18-24	21%	
17%	AGES 25-34	27%	
20%	AGES 35-44	24%	
16%	AGES 45-54	16%	
35%	AGES 55+	12%	

SPAIN



CENSUS		ACCESS	TOTAL PANELISTS 598,588
49%	MALES	45%	
51%	FEMALES	55%	
10%	AGES 18-24	16%	
21%	AGES 25-34	30%	
20%	AGES 35-44	29%	
16%	AGES 45-54	16%	
33%	AGES 55+	9%	

RUSSIA



CENSUS		ACCESS	TOTAL PANELISTS 2,293,986
45%	MALES	51%	
55%	FEMALES	49%	
15%	AGES 18-24	33%	
18%	AGES 25-34	40%	
18%	AGES 35-44	16%	
20%	AGES 45-54	6%	
28%	AGES 55+	2%	

Latin America

ARGENTINA



CENSUS		ACCESS
48%	MALES	48%
52%	FEMALES	52%
13%	AGES 18-24	15%
20%	AGES 25-34	29%
17%	AGES 35-44	18%
14%	AGES 45-54	10%
24%	AGES 55+	7%
TOTAL PANELISTS		1,067,243

BRAZIL



CENSUS		ACCESS
49%	MALES	48%
51%	FEMALES	52%
19%	AGES 18-24	24%
25%	AGES 25-34	32%
21%	AGES 35-44	21%
16%	AGES 45-54	12%
18%	AGES 55+	7%
TOTAL PANELISTS		874,152

CHILE



CENSUS		ACCESS
49%	MALES	47%
51%	FEMALES	53%
19%	AGES 18-24	19%
26%	AGES 25-34	27%
26%	AGES 35-44	24%
18%	AGES 45-54	17%
12%	AGES 55+	12%
TOTAL PANELISTS		142,236

COLOMBIA



CENSUS		ACCESS
48%	MALES	50%
52%	FEMALES	50%
19%	AGES 18-24	24%
23%	AGES 25-34	30%
21%	AGES 35-44	27%
16%	AGES 45-54	14%
20%	AGES 55+	5%
TOTAL PANELISTS		136,188

MEXICO



CENSUS		ACCESS
49%	MALES	57%
51%	FEMALES	43%
22%	AGES 18-24	23%
27%	AGES 25-34	33%
21%	AGES 35-44	24%
14%	AGES 45-54	13%
16%	AGES 55+	6%
TOTAL PANELISTS		883,497

PERU



CENSUS		ACCESS
50%	MALES	64%
50%	FEMALES	36%
22%	AGES 18-24	21%
28%	AGES 25-34	31%
24%	AGES 35-44	21%
16%	AGES 45-54	16%
10%	AGES 55+	11%
TOTAL PANELISTS		93,128

VENEZUELA



CENSUS		ACCESS
50%	MALES	50%
50%	FEMALES	50%
19%	AGES 18-24	17%
26%	AGES 25-34	31%
20%	AGES 35-44	24%
16%	AGES 45-54	18%
18%	AGES 55+	10%
TOTAL PANELISTS		50,140

Asia Pacific

AUSTRALIA



CENSUS		ACCESS	
49%	MALES	40%	TOTAL PANELISTS 2,441,733
51%	FEMALES	60%	
13%	AGES 18-24	13%	
20%	AGES 25-34	32%	
20%	AGES 35-44	25%	
18%	AGES 45-54	16%	
28%	AGES 55+	14%	

CHINA



CENSUS		ACCESS	
50%	MALES	54%	TOTAL PANELISTS 5,362,101
50%	FEMALES	46%	
14%	AGES 18-24	27%	
23%	AGES 25-34	33%	
23%	AGES 35-44	13%	
22%	AGES 45-54	4%	
10%	AGES 55+	3%	

INDIA



CENSUS		ACCESS	
52%	MALES	60%	TOTAL PANELISTS 1,976,793
48%	FEMALES	40%	
24%	AGES 18-24	25%	
25%	AGES 25-34	47%	
20%	AGES 35-44	17%	
14%	AGES 45-54	7%	
17%	AGES 55+	3%	

JAPAN



CENSUS		ACCESS	
49%	MALES	52%	TOTAL PANELISTS 4,517,195
51%	FEMALES	48%	
9%	AGES 18-24	13%	
18%	AGES 25-34	24%	
16%	AGES 35-44	28%	
16%	AGES 45-54	22%	
41%	AGES 55+	14%	

SOUTH KOREA



CENSUS		ACCESS	
50%	MALES	50%	TOTAL PANELISTS 1,504,602
50%	FEMALES	50%	
13%	AGES 18-24	18%	
22%	AGES 25-34	30%	
23%	AGES 35-44	29%	
19%	AGES 45-54	15%	
23%	AGES 55+	7%	

Asia Pacific Continued

HONG KONG



CENSUS		ACCESS
47%	MALES	48%
53%	FEMALES	52%
11%	AGES 18-24	37%
19%	AGES 25-34	36%
23%	AGES 35-44	15%
21%	AGES 45-54	8%
26%	AGES 55+	3%
TOTAL PANELISTS		185,895

TAIWAN



CENSUS		ACCESS
50%	MALES	59%
50%	FEMALES	41%
14%	AGES 18-24	27%
22%	AGES 25-34	40%
22%	AGES 35-44	20%
19%	AGES 45-54	8%
23%	AGES 55+	4%
TOTAL PANELISTS		430,098

INDONESIA



CENSUS		ACCESS
49%	MALES	72%
51%	FEMALES	28%
20%	AGES 18-24	27%
27%	AGES 25-34	45%
21%	AGES 35-44	19%
15%	AGES 45-54	7%
17%	AGES 55+	1%
TOTAL PANELISTS		250,152

THAILAND



CENSUS		ACCESS
49%	MALES	46%
51%	FEMALES	54%
16%	AGES 18-24	32%
24%	AGES 25-34	44%
21%	AGES 35-44	19%
17%	AGES 45-54	4%
21%	AGES 55+	2%
TOTAL PANELISTS		50,140

MALAYSIA



CENSUS		ACCESS
50%	MALES	51%
50%	FEMALES	49%
21%	AGES 18-24	30%
25%	AGES 25-34	44%
21%	AGES 35-44	16%
16%	AGES 45-54	7%
17%	AGES 55+	3%
TOTAL PANELISTS		161,641

VIETNAM



CENSUS		ACCESS
51%	MALES	61%
49%	FEMALES	39%
22%	AGES 18-24	37%
27%	AGES 25-34	46%
22%	AGES 35-44	12%
14%	AGES 45-54	3%
15%	AGES 55+	1%
TOTAL PANELISTS		436,925

PHILIPPINES



CENSUS		ACCESS
50%	MALES	48%
50%	FEMALES	52%
23%	AGES 18-24	29%
26%	AGES 25-34	45%
20%	AGES 35-44	17%
14%	AGES 45-54	7%
16%	AGES 55+	2%
TOTAL PANELISTS		170,264

NEW ZEALAND



CENSUS		ACCESS
49%	MALES	36%
52%	FEMALES	64%
13%	AGES 18-24	18%
20%	AGES 25-34	29%
21%	AGES 35-44	22%
18%	AGES 45-54	15%
28%	AGES 55+	15%
TOTAL PANELISTS		64,860

SINGAPORE



CENSUS		ACCESS
49%	MALES	52%
51%	FEMALES	48%
12%	AGES 18-24	23%
21%	AGES 25-34	44%
24%	AGES 35-44	23%
21%	AGES 45-54	7%
22%	AGES 55+	3%
TOTAL PANELISTS		108,732

Middle East / Africa

EGYPT



CENSUS		ACCESS	
49%	MALES	76%	TOTAL PANELISTS 196,021
51%	FEMALES	24%	
32%	AGES 18-24	26%	
22%	AGES 25-34	34%	
17%	AGES 35-44	22%	
29%	AGES 45-54	18%	
0%	AGES 55+	0%	

SAUDI ARABIA



CENSUS		ACCESS	
58%	MALES	70%	TOTAL PANELISTS 77,760
42%	FEMALES	30%	
27%	AGES 18-24	28%	
29%	AGES 25-34	42%	
23%	AGES 35-44	20%	
22%	AGES 45-54	10%	
0%	AGES 55+	0%	

SOUTH AFRICA



CENSUS		ACCESS	
48%	MALES	45%	TOTAL PANELISTS 287,814
52%	FEMALES	55%	
23%	AGES 18-24	19%	
27%	AGES 25-34	35%	
20%	AGES 35-44	24%	
15%	AGES 45-54	14%	
15%	AGES 55+	8%	

UAE



CENSUS		ACCESS	
51%	MALES	65%	TOTAL PANELISTS 120,314
49%	FEMALES	35%	
15%	AGES 18-24	18%	
39%	AGES 25-34	47%	
30%	AGES 35-44	22%	
12%	AGES 45-54	9%	
4%	AGES 55+	3%	

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