

B2B Sample Capabilities

With our extensive partner network and focus on data quality, our ability to target business-to-business research worldwide is unmatched. Take a glance at our targeting abilities.

GENERAL

Job Title
Industry
Company Revenue
Number of Employees
Number of Locations
Decision Making Roles
Blue Collar vs. White Collar

PURCHASE AUTHORITY FOR SERVICES/PRODUCTS

Finance / Banking
Computers
Employee Benefits
Human Resources
Internet Services
Legal
Maintenance
Meeting / Accommodations
Office Supplies
Shipping

Tax / Accounting
Telecommunications
Transportation

DEDICATED NICHE

PANELS

IT Decision Makers (ITDMs)
Small Business Owners
HR / Benefits
Construction Professionals
Building Managers

INDUSTRIES & VERTICALS

Agriculture
Automotive
Banking / Finance
Communications
Education
Energy
Engineering

Entertainment
Food / Beverage
Government
Insurance
Law / Legal
Marketing
Non-Profits
Pharmaceuticals
Real Estate
Retail
Technology
Telecommunications
Travel / Hospitality
Shopping Habits

SPECIALTY TITLES

Accountant
Administrative Staff
Architect
Attorney
C-Level Executive

Consultant
Customer Support
Designer
Department Head
Doctor
Engineer
Financial Advisor
Graphic Designer
HR Director
IT Manager
Military
Nurse
Owner
Sales Representative
Skilled Tradesman
Teacher / Professor
Vice President
Web / Software Developer

About EMI

EMI Research Solutions is a leading market research and online sample consultancy. With more than 25 years of experience operating in the insights industry, we provide you with trusted solutions, backed by our commitment to quality, that help you have the data you need to make better decisions.

Our team of research experts understands the ongoing complexities of the insights landscape and builds custom solutions designed to meet your study objectives.

Our world-class project management team, proprietary SWIFT platform, and comprehensive quality controls work together to ensure every project is executed efficiently and every respondent source is carefully managed. The result is high-quality, cost-effective insights delivered with the responsiveness, flexibility, and expertise our clients expect.

EMI's unique combination of industry expertise, unbiased consultation, proprietary technology, and personalized service is what sets us apart from other providers. Whether identifying the right sample strategy, managing complex fieldwork, or ensuring data quality, we partner with you every step of the way to deliver insights you can trust and results that drive action.

VISIT US ONLINE

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DISCUSS YOUR PROJECT

Reach a member of our sales team to discuss your needs anytime.
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