



Political Polling Powered By EMI Research Solutions

EMI has extensive experience in polling, ad testing and spot testing. Our unique targeting capabilities ensure we can drill down and survey exactly the groups of people who you are trying to reach. We do this with superior feasibility and fielding time than others in the industry.

▲ **TARGET:** NY 22ND CONGRESSIONAL DISTRICT
▼ **RESULTS:** 200 COMPLETES ACROSS VOTERS
IN DISTRICT IN 4 DAYS

▲ **TARGET:** INDEPENDENT WOMEN VOTERS
▼ **RESULTS:** 2,000 COMPLETES AMONG NON-
PARTY REGISTERED FEMALES IN 6 DAYS

▲ **TARGET:** REPUBLICAN ELITES
▼ **RESULTS:** 1,200 REPUBLICAN OPINION ELITES
(TARGETING PARTY + HHI, COLLEGE GRAD) IN 5
DAYS

▲ **TARGET:** MARIJUANA LEGALIZATION IN OHIO
▼ **RESULTS:** 1,600 COMPLETES ABOUT PUTTING
MARIJUANA LEGALIZATION ON THE OHIO
BALLOT, BALANCED ON GENDER AND AGE IN 4
DAYS

▲ **TARGET:** DETROIT METROPOLITAN AREA
▼ **RESULTS:** 900 COMPLETES BALANCED
ACROSS 3 COUNTIES IN 5 DAYS

▲ **TARGET:** PHILADELPHIA TRANSIT POLL
▼ **RESULTS:** 400 COMPLETES AMONG
PHILADELPHIA VOTERS ABOUT PUBLIC TRANSIT
POLICY CHANGE IN 4 DAYS

▲ **TARGET:** MILLENNIAL VOTERS
▼ **RESULTS:** 1,500 COMPLETES OF 18-34 YEAR
OLDS, WITH QUOTAS BY PARTY AFFILIATION, IN
4 DAYS

▲ **TARGET:** NATIONAL CAMPAIGN AD TESTING
▼ **RESULTS:** 1,000 COMPLETED ACROSS 10
POLLS, SOME INCLUDING 20 MINUTE LOI
TESTING