



emi
RESEARCH SOLUTIONS



HEALTHCARE ACCESS

A GLANCE AT OUR TARGETING ABILITIES*

AILMENT TARGETING

Finding a needle in a haystack is much easier when you know exactly where that needle is. When conducting patient research we use the most highly targeted consumer panels in the industry to ensure we can deliver the correct ailment groups from the very start.

Acid Reflux	Eating Disorders	Obesity
Allergies	Eczema	Osteoarthritis
Arthritis	Fibromyalgia	Osteoporosis
Asthma	Headaches/Migraines	Pregnancy (By Week)
ADD/ADHD	Heart Problems	Psoriasis
Back Problems	High Blood Pressure	Rheumatoid Arthritis
Chronic Pain	High Cholesterol	Seizures
Crohn's Disease	Menopause	Sight/Hearing Disabilities
Depression	Mental Disabilities	Sinus Problems
Diabetes Type 1 & 2	Multiple Sclerosis	Sleep Disorders

PHYSICIAN TARGETING

Getting 15 minutes with your own doctor for a check-up can be a huge challenge these days, let alone getting them to take a market research survey. We have partnered with the highest quality physician partners to deliver deeply profiled and responsive healthcare professionals around the world for our clients' medical research.

Anesthesiologists	Hematologists	Pediatricians
Cardiologists	Hospital Admins/Execs	Pharmacists
Dentists	Lab Managers	Psychiatrists
Dermatologists	Nephrologists	Radiologists
Endocrinologists	Nuerologists	Respiratory Physicians
ENTs	Nurses	Pulmonologists
Gastroenterologists	Opthamologists	Rheumatologists
GPs/PCPs	Opticians	Surgeons
Gynecologists	Orthopedists	Urologists

**Targeting will vary from country to country. Please inquire for specific capabilities.*